



St. XAVIER'S

CATHOLIC COLLEGE OF ENGINEERING (Autonomous)

Chunkankadai, Nagercoil - 629003
Kanyakumari District, Tamil Nadu

DEPARTMENT VISION

“TRANSFORMING INDIVIDUALS INTO
COMPETENT AND ENERGETIC BUSINESS
LEADERS OF EMERGING INDIA.”

DEPARTMENT MISSION

M 1: ENHANCING STUDENTS' PERFORMANCE TO
MATCH INDUSTRY STANDARDS.

M 2: ENCOURAGING FACULTY TO EXCEL AND
MASTER THEIR CORE AREAS OF SPECIALIZATION.

M 3: INSTILLING VALUE-BASED EDUCATION AND
SOCIAL CONSCIOUSNESS IN THE STUDENT
COMMUNITY.

M4: PROVIDING EXPOSURE TO REAL-TIME
SITUATIONS AND EVENTS TO BUILD
EXPERIENTIAL LEARNING

ABOUT DEPARTMENT

THE DEPARTMENT OF MANAGEMENT STUDIES
OFFERING MASTER OF BUSINESS ADMINISTRATION
(FULL TIME) COURSE TO THE STUDENTS WAS
STARTED IN THE YEAR 2007 AND APPROVED BY
AICTE AND AFFILIATED TO THE ANNA UNIVERSITY.
THE DEPARTMENT FOCUSES ON MANAGEMENT
EDUCATION MORE THAN JUST BUSINESS
MANAGEMENT IN RESPONSE TO THE RAPIDLY
CHANGING ECONOMIC ENVIRONMENT AND THE
GLOBALIZED BUSINESS, THE DEPARTMENT HAS
MADE SUSTAINED EFFORTS TO IMPART QUALITY
EDUCATION TO MEET THE NEEDS OF CORPORATE
TECHNO WORLD. THE COMMITMENT OF THE
DEPARTMENT IS THOUGHT LEADERSHIP WITH A
DEEP UNDERSTANDING OF BUSINESS. THE
APPROACH TO PEDAGOGY COMBINES PROJECT
WORKS, CASE STUDIES AND INSTRUMENTED
FEEDBACK WITH A STRONG EMPHASIS ON
CONCEPTS AND THEORY. OUR ENDEAVOUR IS TO
PRODUCE MANAGEMENT SYSTEMS THINKERS AND
PROBLEM SOLVERS, WHO GO ON TO MAKE THIS
WORLD A BETTER PLACE TO LIVE.

HOD'S MESSAGE

IT GIVES ME IMMENSE JOY TO
ADDRESS THE STUDENTS, FACULTY,
AND READERS OF THE DEPARTMENT
OF MANAGEMENT STUDIES AT ST.
XAVIER'S CATHOLIC COLLEGE OF
ENGINEERING. THIS ACADEMIC YEAR
HAS BEEN A JOURNEY OF
TRANSFORMATION, INNOVATION, AND
GROWTH. OUR DEPARTMENT REMAINS
COMMITTED TO CREATING AN
ENVIRONMENT THAT BLENDS
ACADEMIC LEARNING WITH REAL-
WORLD APPLICATION, EQUIPPING OUR
STUDENTS TO BECOME DYNAMIC
PROFESSIONALS AND RESPONSIBLE
LEADERS. THE DEPARTMENT ALSO
ORGANIZED THE SEMINAR SERIES ,
INDUSTRIAL VISIT, EXCURSION, XIBITA
9.0, COFFEE WITH CORPORATE,
FACTORIES ACT, 1948, SMARTS
INVESTOR, SPSS TRAINING, ICSFM '25.
TO BRIDGE THE GAP BETWEEN
ACADEMIA AND INDUSTRY, OUR
STUDENTS VISITED ORGANIZATIONS
SUCH AS * INDUSTRIAL VISIT V.V.V &
SONS EDIBLE OIL LIMITED,
HATSUNAGRO PRODUCT LTD AND
ASHOK LEYLAND, OBSERVING LIVE
BUSINESS OPERATIONS AND
MANAGEMENT PRACTICES. THESE
EXPERIENCES ENRICHED THEIR
LEARNING BEYOND TEXTBOOKS.

MOREOVER, OUR STUDENTS HAVE
SHOWN REMARKABLE INITIATIVE BY
PARTICIPATING IN SYMPOSIUM,
NATIONAL LEVEL XIBITAS. THEIR
DEDICATION AND ENTHUSIASM
CONTINUE TO BRING ACCOLADES TO
THE DEPARTMENT. AS WE MOVE
FORWARD, I URGE EVERY STUDENT TO
EMBRACE CHANGE, DEVELOP A
PROBLEM-SOLVING MINDSET, AND
CONTRIBUTE POSITIVELY TO SOCIETY.
THE FUTURE OF BUSINESS BELONGS TO
THOSE WHO ARE ETHICAL,
INNOVATIVE, AND ADAPTABLE — AND I
AM CONFIDENT THAT OUR STUDENTS
ARE ON THE RIGHT PATH.

EVENTS

PG INNAGURATION



THE POSTGRADUATE INAUGURAL CEREMONY COMMENCED WITH A SERENE AND SPIRITUAL AMBIANCE, AS THE EVENT BEGAN WITH A SOULFUL PRAYER SONG THAT SET A REFLECTIVE TONE FOR THE OCCASION. THIS WAS FOLLOWED BY A VIBRANT WELCOME DANCE, WHICH CAPTIVATED THE AUDIENCE AND BEAUTIFULLY SHOWCASED THE CULTURAL HERITAGE OF OUR INSTITUTION. THE CEREMONIAL LIGHTING OF THE KUTHUVIZHAKKU MARKED THE OFFICIAL BEGINNING OF THE PROGRAM, SYMBOLIZING THE DISPELLING OF DARKNESS AND THE USHERING IN OF KNOWLEDGE. THE DIGNITARIES ON THE DAIS JOINED IN THIS AUSPICIOUS RITUAL, INFUSING THE EVENT WITH A SENSE OF TRADITION AND REVERENCE. THE WELCOME ADDRESS WAS DELIVERED BY MS. S. JOYSE REBECCA, ASSISTANT PROFESSOR, MBA WHO WARMLY GREETED THE GATHERING. THE INAUGURAL ADDRESS WAS GIVEN BY OUR ESTEEMED CORRESPONDENT, REV. FR. S. GODWIN SELVA JUSTUS. IN AN INSPIRING SPEECH, THE CORRESPONDENT EMPHASIZED THE IMPORTANCE OF POSTGRADUATE EDUCATION IN SHAPING FUTURE LEADERS AND ENCOURAGED STUDENTS TO EMBRACE THE OPPORTUNITIES THAT LIE AHEAD. HE HIGHLIGHTED THE IMPORTANCE OF DEVELOPING SOFT SKILLS AND IMPROVING KNOWLEDGE THROUGH PRACTICAL EXPOSURE. THE CORRESPONDENT ALSO STRESSED THE POWER OF STUDENTS IN MOULDING THE WORLD. THE PRINCIPAL, DR. J. MAHESWARAN, THEN FELICITATED THE EVENT, OFFERING WORDS OF WISDOM AND ENCOURAGEMENT TO THE STUDENTS. THE PRINCIPAL'S ADDRESS SERVED AS A REMINDER OF THE INSTITUTION'S MISSION TO CULTIVATE INTELLECTUAL GROWTH AND PERSONAL DEVELOPMENT. THE PRINCIPAL FELICITATED IN THREE PART STRUCTURE LIKE SALIENT FEATURES OF COLLEGE, INSTRUCTIONS TO STUDENTS AND INSTRUCTIONS TO PARENTS. HE ALSO INSISTED THE IMPORTANCE OF SKILLS, KNOWLEDGE SHARING, ATTITUDE MOULDING AND BEING A GOOD CITIZEN. DR. V. CHRISTUS JEYA SINGH, VICE PRINCIPAL GAVE AN OVERVIEW ON THE RULES AND REGULATIONS OF THE COLLEGE. HE EMPHASIZED THE USE OF TEXT BOOKS, SUPPORTIVE MENTORSHIP, PARENT APPLICATION, STUDENT RESPONSIBILITY IN AND AROUND THE COLLEGE AND ABOUT THE DRESS CODE. ALSO, THE VICE PRINCIPAL GAVE AN INSIGHT ABOUT USAGE OF TECHNOLOGY, IMPORTANCE OF MARKETING AND POWER OF TECHNOLOGY. THE VOTE OF THANKS WAS DELIVERED BY THE FACULTY ADVISOR,

MS. M. JASMIN ANNIE GENEFER, WHO EXPRESSED GRATITUDE TO ALL THE DIGNITARIES, PARENTS, FACULTY, AND STUDENTS FOR THEIR PRESENCE AND CONTRIBUTION TO THE SUCCESS OF THE EVENT. THE PROGRAM CONCLUDED WITH THE COLLEGE ANTHEM, INSTILLING A SENSE OF PRIDE AND UNITY AMONG EVERYONE PRESENT, MARKING THE END OF A MEMORABLE AND SIGNIFICANT DAY.

SEMINAR

ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING (AUTONOMOUS) AND ST. XAVIER'S MANAGEMENT STUDENT ASSOCIATION, ORGANIZED A 1 HOUR SEMINAR ON "CULTIVATING WINNING PERSONALITY AND ATTITUDE". THE VENUE OF THE SEMINAR IS IN THE EEE SEMINAR HALL. ON 11/09/2024, THE SEMINAR COMMENCED AT 12 PM AND ENDED AT 1.00 PM. THE CHIEF GUEST OF THE SEMINAR IS DR. S SACHIN THICKURISY, FOUNDER & MD, TEJASWI GROUP OF COMPANIES.. THIS SEMINAR MAINLY FOCUSED ON WHAT KIND OF PERSONALITY AND ATTITUDE A MANAGER SHOULD POSSESS. THE GUEST SPEAKER GAVE INFORMATION ON HOW TO DEVELOP OUR PERSONALITY AND ATTITUDE BY GIVING AN WONDERFUL EXAMPLE WITH THE STORY OF LION AND WOLF, IN THE CONCLUSION OF THE STORY HE TELLS THAT A LEADER IS ONE WHO GIVES CHANCE TO THE TEAM MEMBERS TO MAKE THEIR OWN DECISION AND REALIZE THEIR OWN LEADING CAPABILITY. HE ADVISED TO SHARE THE SUCCESS ONLY AFTER ACHIEVING IT COMPLETELY AND HE INSISTED TO GIVE VALUE FOR THE ELDERLY. HE SAID THAT A PERSON IS DEFINED BY THEIR ATTITUDES AND BEHAVIOR. HE MOTIVATED THE STUDENTS THAT "A PERSON WILL COME AND GO BUT THE SKILL STAYS WITH YOU FOREVER" SO ONE SHOULD DEPEND ON ONESELF TO ACHIEVE THEIR OWN SUCCESS. FINALLY HE CLEARED THE STUDENT'S DOUBT BY PROVIDING VALUABLE INSIGHTS.



EVENTS

INDUSTRIAL VISIT



ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING HAD ORGANIZED AN INDUSTRIAL VISIT ON 13TH SEPTEMBER, 2024 TO THE RAMCO CEMENTS LIMITED, RAJAPALAYAM, VIRUDHUNAGAR. THE VISIT WAS ORGANIZED BY HOD OF MANAGEMENT STUDIES, ASSISTANT PROF. MRS. JASMINE SUGUNA, MRS. M. ADLIN AND DR. M. BABIMA, ASSISTANT PROFESSORS OF MANAGEMENT STUDIES WERE THE CO-ORDINATOR FACULTIES FOR THE INDUSTRIAL VISIT.

THE STUDENTS STARTED TRAVELLING FROM THE COLLEGE CAMPUS AT 6:00 AM THROUGH AN ARRANGED TOURIST BUS NAMED NARCOTIX. TOTALLY 45 STUDENTS ALONG WITH 2 COORDINATOR FACULTIES WERE THERE IN THE JOURNEY. THEY HAD REACHED THE PLANT AROUND 10:00 AM. AN OVERVIEW WAS GIVEN BY ASSISTANT HR AND SAFETY PRECAUTIONS WERE PRESENTED BY CHIEF SAFETY OFFICER OF RAMCO CEMENTS PRIVATE LIMITED AND THEN THE STUDENTS VISITED THE PLANT.

RAMCO CEMENTS EMBARKED ON ITS JOURNEY IN 1961 UNDER THE STEWARDSHIP OF SHRI P.A.C. RAMASAMY RAJA. OVER THE YEARS, THEY HAVE ESTABLISHED THEMSELVES AS ONE OF THE LARGEST CEMENT MANUFACTURERS IN THE COUNTRY, PRODUCING CEMENT, DRY MIX AND CONCRETE ACROSS 15 STATE-OF-THE-ART PRODUCTION FACILITIES LOCATED IN INDIA. THEY HAVE A DYNAMIC AND DIVERSE PRODUCT PORTFOLIO RANGING FROM OPC (ORDINARY PORTLAND CEMENT) GRADE TO MULTIPLE TYPES OF BLENDED CEMENT, READY MIX CONCRETE AND DRY MIX PRODUCTS. IT ENABLES THEM TO CATER THE VARIED AND EVER CHANGING NEEDS OF CUSTOMERS. THEY HAVE ALSO BEEN ACTIVELY CREATING AWARENESS AMONG OUR CUSTOMERS ABOUT RIGHT CEMENT FOR RIGHT APPLICATION.

EXCURSION

DEPARTMENT OF MANAGEMENT STUDIES, SXCCE HAD ARRANGED FOR A 3 DAYS TRIP TO OOTY, MYSORE AND CHIKMAGALUR. THE VISIT STARTED FROM ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING, CHUNKANKADAI ON 15/10/2024 AT THE TIME 9:00 PM IST. THEN THE VISIT WAS COMPLETED ON 19/10/2024 AT 6:00 PM IST.

THE COLLEGE TRIP COMMENCED WITH AN EXHILARATING JOURNEY TO OOTY, WHICH CONTAINS AN PLEASANT AND COLD WEATHER. THE FIRST DAY WAS PACKED WITH EXCITING VISITS TO PROMINENT LANDMARKS. THE JOURNEY BEGAN WITH A VISIT TO TEA FACTORY, THAT CONTAINS AN AMAZING PROCESS OF EXTRACTING TEA POWDER. THEN WE HAD GONE TO THE KARNATAKA GARDEN WHICH CONTAINS VIBRANT BLOOMS CREATE A KALEIDOSCOPE OF COLORS. NEXT TRIP WAS TO DODDABETTA VIEW POINT. IT IS AT THE JUNCTION OF WESTERN AND EASTERN GHATS AND OFFER BEAUTIFUL VISTAS OF NILGIRI HILLS RANGE. THE DAY CONCLUDED WITH A WARM AND INVITING CAMPFIRE AT HOTEL ROYAL SAND. THIS PROVIDED AN EXCELLENT OPPORTUNITY FOR STUDENTS TO UNWIND, SHARE EXPERIENCES, AND BUILD CAMARADERIE.

THE SECOND LEG OF THE JOURNEY TOOK US TO MYSORE, KARNATAKA. OUR FIRST STOP IN MYSORE PALACE WHICH WAS THE "A TIMELESS SYMBOL OF MYSORE'S RICH HERITAGE". WE THEN PROCEEDED TO SNOW CITY WHICH CONTAINS THE MEMORIES ARE MADE IN THIS FROSTY PARADISE AND ALSO TO ST. PHILOMENA CHURCH. AND THEN TO BRINDAVAN GARDEN WITH REFLECTIONS SHIMMER IN THE SERENE WATER BODIES. THE DAY CONCLUDED WITH A EXCITING AND INVITING DJ AT R2 RESORT. THE FINAL DAY IN CHIKMAGALUR IN WHICH MAJESTIC HILLS RISE LIKE GUARDIANS OF THE LAND. THE DAY KICKED OFF WITH A FULL-DAY JEEP TREKKING EXPEDITION TO MULLAYANAGIRI TREK AND Z POINT. THESE LOCATIONS, KNOWN FOR THEIR BREATHTAKING VISTAS, PROVIDED AN IMMERSIVE EXPERIENCE IN THE LAP OF NATURE.

AS WE CONCLUDE OUR COLLEGE TOUR, WE REFLECT ON THE MEMORIES WE'VE CREATED AND THE BONDS WE'VE STRENGTHENED. FROM EXPLORING NEW PLACES TO SHARING LAUGHS AND EXPERIENCES, EACH MOMENT HAS ENRICHED OUR JOURNEY.



EVENTS

SEMINAR



ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING (AUTONOMOUS) AND ST. XAVIER'S MANAGEMENT STUDENT ASSOCIATION, ORGANIZED A 1.30 HOUR SEMINAR ON "IMAGE CREATIVE EDUCATION". THE VENUE OF THE SEMINAR IS CONFERENCE HALL. ON 18/10/2024, THE SEMINAR COMMENCED AT 2.45 PM AND ENDED AT 4.15 PM. THE SPEAKER OF THE SEMINAR IS MS. GISTY, PLACEMENT OFFICER, IMAGE NAGERCOIL. THIS SEMINAR MAINLY FOCUSED ON THE VARIOUS JOB ROLES IN VFX & GRAPHIC DESIGNING.

THE SESSION WAS STARTED BY MS. GISTY, PLACEMENT OFFICER, IMAGE NAGERCOIL. SHE SPOKE ABOUT THE HISTORY OF THEIR COMPANY, THEIR VISION, MISSION AND SERVICES OFFERED BY THEM. SHE

SHARED THEIR PROJECT HIGHLIGHTS AND THE PRODUCTS UNDER RESEARCH & DEVELOPMENT. SHE FURTHER SHARED ABOUT THE ACHIEVEMENTS OF THEIR COMPANY, VARIOUS DEPARTMENTS IN THEIR COMPANY AND THE EMPLOYEE BENEFITS PROVIDED BY THEM. THEN, HER COMPANION TOOK OVER THE SESSION. MR. SHIJO, VFX FACULTY, IMAGE NAGERCOIL ENCOURAGED THE STUDENTS TO BE INTERACTIVE. HE EXPLAINED THE DIFFERENCE OF VFX, CGI AND SFX WITH MOVIES AS EXAMPLES. HE SHOWS THE VFX WORK IN THE TAMIL FILM (MERSAL AND THEIR) TO UNDERSTAND THE CONCEPT OF THE TOPIC. WITH THE HELP OF THE EXAMPLE AND HIS INTERACTIVE EXPLANATION THE SEMINAR BECAME MORE EFFECTIVE. HE SPOKE ABOUT THE VARIOUS JOB ROLES AND JOB OPPORTUNITIES IN THE VFX & EDITING FIELD. FURTHER HE ALSO INFORMED ADDITIONAL COURSE FACILITIES IN THEIR COMPANY. LASTLY, THE STUDENTS WERE ASKED TO GIVE THEIR FEEDBACK.

XIBITA 9.0

THE INAUGURAL SESSION STARTED BY 9:30 A.M. WITH A PRAYER SONG AND MS. M.R. FATHIM ROSHNI THE STUDENT SECRETARY OF XIBITA 9.0 DELIVERED THE WELCOME ADDRESS. THE ORGANIZING SECRETARY OF XIBITA 9.0 DR. DIVYA D. S. RAJAN ASST. PROF. GAVE AN INSIGHT ABOUT XIBITA 9.0. PRINCIPAL DR. J. MAHESWARAN GAVE THE KEY NOTE ADDRESS. MS. S. JASMINE SUGUNA, HOD OF MANAGEMENT STUDIES INTRODUCED THE CHIEF GUEST AND THE FUNCTION WAS INAUGURATED BY THE CHIEF GUEST DR. G. J. HAMILTON, SENIOR DIRECTOR, INSIGHTS & ANALYTICS, NOTIFIED, NAGERCOIL, DELIVERED AN INSPIRING SPEECH EMPHASIZING THE VARIOUS SOFT SKILLS AND HARD SKILLS THAT ARE TO BE IMPLANTED BY THE ASPIRING FUTURE MANAGERS. CORRESPONDENT REV. FR. S. GODWIN SELVA JUSTUS DELIVERED THE PRESIDENTIAL ADDRESS. THE INAUGURAL SESSION ENDED WITH VOTE OF THANKS BY MR. VAISHAKH V.S., ANOTHER STUDENT SECRETARY OF XIBITA 9.0.

THE EVENT STARTED AROUND 11:00 A.M. IN FOUR DIFFERENT VENUES. THE BEST MANAGER EVENT PRELIMS WERE CONDUCTED AT LAB-B IN PLACEMENT CELL, FINANCE GAME WAS CONDUCTED AT MBA LECTURE HALL 2, CORPORATE MIME EVENT AT THE CONFERENCE HALL AND COLLAGE CONDUCTED AT MBA LECTURE HALL AND BUSINESS QUIZ PRELIMS CONDUCTED IN MBA LAB. DURING THE AFTERNOON SESSION, FINALS OF BEST MANAGER, BUSINESS QUIZ WERE CONDUCTED IN THE MAIN VENUE CONFERENCE HALL. VALEDICTORY AND PRIZE DISTRIBUTION SESSION STARTED AT 3:15 PM.



EVENTS

INDUSTRIAL VISIT



ON 14/11/2024, 1 MBA(A) STUDENTS AND FACULTY MEMBERS (MR. JENIT HANSON, DR. DIVYA D.S. RAJAN) FROM ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING, CHUNKANKADAI VISITED HATSUN AGRO PRODUCT LTD., A LEADING ORGANIZATION IN THE DAIRY SECTOR. THE OBJECTIVE OF THE VISIT WAS TO PROVIDE STUDENTS WITH PRACTICAL INSIGHTS INTO INDUSTRIAL PROCESSES, OPERATIONS, AND MODERN TECHNOLOGICAL ADVANCEMENTS, LINKING THEORETICAL KNOWLEDGE TO REAL-WORLD APPLICATIONS. ABOUT THE COMPANY HATSUN AGRO LTD., IS A RENOWNED ORGANIZATION IN THE DAIRY SECTOR, FOUNDED IN 1970. IT SPECIALIZES IN MANUFACTURING ICE CREAM, MILK, CURD, PANEER, GHEE, DAIRY WHITENER, ETC. THE COMPANY IS KNOWN FOR ITS INNOVATION, COMMITMENT TO QUALITY, AND SUSTAINABLE BUSINESS PRACTICES.

COFFEE WITH CORPORATE

ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING (AUTONOMOUS) AND ST. XAVIER'S MANAGEMENT STUDENT ASSOCIATION, ORGANIZED A 2.45 HR SEMINAR ON "COFFEE WITH CORPORATE LEADER". THE VENUE OF THE SEMINAR WAS THE EEE SEMINAR HALL. ON 14/11/2024, THE SEMINAR COMMENCED AT 9:30 AM AND ENDED AT 12:15 PM. THE CHIEF GUEST OF THE SEMINAR WAS MR. GANESH KUMAR, DIRECTOR OF AYOKI FABRICON, PVT. LTD. PUNE. THIS SEMINAR MAINLY FOCUSED ON THE INDUSTRIAL EXPERIENCE AND THE GROWTH OF THE CORPORATE LEADER, MR. GANESH.

THE HEAD OF THE DEPARTMENT OF MANAGEMENT STUDIES, MS. S. JASMINE SUGUNA, GAVE A BRIEF INTRODUCTION ABOUT THE PURPOSE OF THE FORMATION OF TMA AND WELCOMED THE GUEST. MS. C. S. JAYASHREE C.O., THE CHAIRPERSON OF TMA STUDENT CHAPTER COMMITTEE GAVE AN OVERVIEW OF THE TMA STUDENT CHAPTER ACTIVITIES FOR THE YEAR 2024-2025. SHE SHARED THE ONGOING AS WELL AS UPCOMING PLANS AND EVENTS ORGANIZED BY TMA STUDENT CHAPTER COMMITTEE, FOR THE BENEFIT OF YOUNG BUDDING MANAGERS.

MR. ANTONY THOMAS, MEMBER OF TMA THEN TALKED ABOUT FAMOUS INDIAN INDUSTRIALISTS BEFORE INTRODUCING THE CHIEF GUEST. MOVING FORWARD, THE CHIEF GUEST, MR. GANESH KUMAR TOOK OVER THE STAGE AND SHARED WITH THE STUDENTS, HIS EXPERIENCE IN THE INDUSTRY AND THE HURDLES HE OVERCAME IN BUILDING HIS COMPANY AND PROVIDING SUPPORT TO MANY. HE ALSO MENTIONED THE IMPORTANCE OF MAINTAINING A GOOD RELATIONSHIP WITH OUR PARTNER (CUSTOMER, EMPLOYEES, BANKER, ETC.). MR. GANESH THEN PROCEEDED TO SHARE HIS STRENGTHS AND WEAKNESS AND ADVISED THE STUDENTS TO HAVE PATIENCE IN ALL THEIR ENDEAVOURS, AS IT IS A KEY TO SUCCESS.

XAVIER'S MANAGEMENT ASSOCIATION THE SEMINAR LATER CAME TO AN END WITH A SHORT QUESTION AND ANSWER SESSION, WHERE MR. GANESH ANSWERED VARIOUS QUESTIONS.

